M A R C

THE 1ST MID-ATLANTIC REGIONAL CONFERENCE

SEPTEMBER 21-22, 2019 | BALTIMORE, MD





Hosted by Rutgers University, University of Maryland, and University of North Carolina

The 1st Mid-Atlantic Regional Conference was held on September 21-22, 2019 at the University of Maryland in Baltimore. Student pharmacists from Rutgers University, University of Maryland, and University of North Carolina collaborated to organize the conference with the theme of "Building a Patient-Centered Value Chain". 70 attendees from all over the east coast were joined by thought leaders at the forefront of managed care, the pharmaceutical industry, and academia. During the keynote session, Susan Cantrell, current CEO of AMCP, and Babette Edgar, past president of AMCP and current Principal of BluePeak Advisors, shared their experiences with



the attendees. Additionally, Rutgers alumni and current fellows, Soham Shukla and Daniel Simmons, presented an "Introduction to Managed Care" presentation exploring current hot topics in healthcare and providing an overview of managed care to students who are early on in their pharmacy school years. Overall, the two-day conference was a huge success, filled with insightful conversations about pertinent healthcare topics. Finally, thank you to all of the inspiring speakers and sponsors – Celgene, Johnson & Johnson, AMCP, BluePeak Advisors, Xcenda, and UNC Center for Medication Optimization – for making this conference possible!