68th Annual
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ROY A. BOWERS
PHARMACEUTICAL
CONFERENCE

Harnessing Innovation and Value in Population Health Management:

Predictive Modeling and Patient Stratification to Target High-Risk Populations and Improve Quality

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Thursday, November 8, 2018
9:00am – 5:15pm
Radisson Hotel
21 Kingsbridge Rd • Piscataway, NJ

PLENARY
Shereef M. Elnahal, MD, MBA
Commissioner, NJ Department of Health

KEYNOTE
Kevin P. Conlin, MHA
Chairman, President and CEO, Horizon Blue Cross Blue Shield of NJ

WHO SHOULD ATTEND: Pharmacists I Physicians I Nurses I Pharmaceutical Companies I State Representatives I Medical Directors I Managed Care Organizations I Case Managers I Social Workers I Public Health Officials I Accountable Care Organizations I Healthcare Researchers

*ACCME, ANCC, ACPE Continuing Education accredited


For more information, contact Debra Diller at ddiller@pharmacy.rutgers.edu or (848) 445-6823
Purpose

This conference will address and provide:

- The current healthcare landscape in New Jersey and identify challenges and solutions.
- Population health management overview including nationally recognize best practices to improve outcomes.
- Implications of the opioid epidemic and collaborative solutions.
- Interactive learning through comprehensive panel discussions and Q&A sessions with industry and topic experts.
- Awareness of the landscape and best practices within oncology management.
- Insight into the priorities of government programs including legislative impacts and the transition to value-based care.
- Network opportunities with a variety of healthcare stakeholders including managed care and ACO executives, pharmaceutical companies, retail pharmacies, hospital systems, providers and other relevant groups.

Learning Objectives

Upon completion, participants should be able to:

- Recognize the challenges facing healthcare and need for interdisciplinary management to support the transformation of a healthcare delivery model.
- Describe nationally recognized best practices within population health management to improve care quality, clinical outcomes, and efficiency all while reducing healthcare costs.
- Explain the importance of data within population health programs and the benefit of patient risk stratification, predictive analytics, and reporting of outcomes.
- Identify collaborative solutions among different stakeholders with regards to the opioid epidemic.
- Recognize the need for oncology management through new and innovative strategies.
- Identify major priorities among government programs while navigating through a changing legislative environment and meeting clinical measures within value-based models.

A complete list of supporters will be available at the conference.

Registration Fee: $185 (includes continental breakfast, breaks, lunch, and credits)

Direct link for Registration: https://ce-catalog.rutgers.edu/coursedisplay.cfm?schID=72956

ACCME, ANCC and ACPE CE accredited activity provided by RBHS
Rutgers Ernest Mario School of Pharmacy
This knowledge-based activity UAN# JA0000855-0000-19-016-L04-P and UAN# JA0000855-0000-19-017-L03-P qualifies for a total of 6.75 contact hours (0.675 CEU’s) of continuing education.

In support of improving patient care, Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity is designed for Pharmacists, other Health Care Professionals and other Stakeholders. This Program is organized by Rutgers Ernest Mario School of Pharmacy. All individuals who affect the content of continuing education activities are required to disclose to the audience any real or apparent conflict of interest related to the activity. The activity faculty are further required to disclose discussion of off-label/investigational uses in their presentations. These disclosures will be made to the audience at the time of the activity.

Requirements for completion - Pharmacists must be in attendance for the entire program. All attendees MUST sign in and complete a pre-test/post-test and program evaluation in order to receive program credit. No partial credit will be awarded.

Pharmacists: Your NABP e-Profile ID and date of birth will be collected at the conclusion of the program. CPE credit will be processed after the program evaluation has closed to participants, which will be three to four weeks following the activity date.

For additional program information, questions, or concerns, or if you require special arrangements to attend this activity, please contact RBHS Ernest Mario School of Pharmacy Office of Continuing Education, Geraldine Murphy at 848-445-6823 or ce@pharmacy.rutgers.edu.

RBHS reserves the right to modify the activity content, faculty and activities, and reserves the right to cancel this activity, if necessary.
AGENDA

8:00 – 8:45 AM  Registration, Continental Breakfast, and Networking Opportunity

Program Chair: Saira Jan, MS, PharmD
Clinical Professor, Ernest Mario School of Pharmacy/Rutgers, The State University of NJ
Director, Pharmacy Strategy and Clinical Integration, Horizon Blue Cross Blue Shield of NJ

8:45 – 8:55  Introduction
Saira Jan, MS, PharmD

8:55 – 9:00  Welcome and Opening Remarks
Joseph A. Barone, PharmD, FCCP, Dean and Professor II
Ernest Mario School of Pharmacy/Rutgers, The State University of NJ

9:00 – 9:45  PLENARY SPEAKER
Advancing Public Health in the Murphy Administration: Progress and Challenges
Shereef M. Elnahal, MD, MBA, Commissioner
NJ Department of Health

9:45 – 10:15  KEYNOTE SPEAKER
Partnerships in Population Health
Kevin P. Conlin, MHA, Chairman, President and Chief Executive Officer
Horizon Blue Cross Blue Shield of NJ

10:15 – 10:45  PANEL DISCUSSION
Partnerships in Population Health
Moderator: Jennifer G. Velez, JD, Executive Vice President, Community and Behavioral Health,
RWJBarnabas Health
Panelists:
Shereef M. Elnahal, MD, MBA
Kevin P. Conlin, MHA
Vicente H. Gracias, MD, FACS, FCCP, FCCM
Professor of Surgery, Senior Vice Chancellor for Clinical Affairs, President of
Rutgers Health Group, Rutgers Biomedical and Health Sciences/
Rutgers, The State University of NJ

10:45 – 11:05  NETWORKING BREAK
11:05 – 11:35  Opioid Crisis: Data Overview and Trends in NJ
Christopher A. Jakim, Assistant Special Agent in Charge
Drug Enforcement Administration, New Jersey Division

11:35 – 12:35  PANEL DISCUSSION
Opioid Crisis With Holistic Care and Collaboration
Moderator: Sabrina Spitaletta Johar, MA, Director,
Milken Institute/Lynda and Stewart Resnick Center for Public Health
Panelists:
Christopher Jakim
Saira Jan, MS, PharmD
Marjorie Morrison, LMFT, LPCC, CEO and Co-Founder, PSYCHUB™;
CEO and Founder, PSYCHARMOR INSTITUTE®
Daniela Luzi Tudor, CEO and Founder, WEconnect Recovery
Mary-Catherine Bohan, MSW, Vice President of Outpatient Services,
Rutgers University Behavioral Health Care
Joe Powers, PhD, MBA, Chief Strategy Officer, AppliedVR, Inc.
Bruce Ruck, Pharm.D., DABAT, Managing Director and Director of Drug Information
and Professional Education, New Jersey Poison Information and Education System

12:35 – 1:35 PM  LUNCH and NETWORKING SESSION

1:35 – 2:35  PANEL DISCUSSION
Create a Fundamental System Transformation to Promote Population Management
Moderator: Steven Peskin, MD, MBA, FACP, Executive Medical Director
Population Health and Transformation, Horizon BlueCross Blue Shield of NJ
Panelists:
Mark Calderon, MD, Chief Medical Officer
Atlantic Accountable Care Organization and Atlantic Management Service Organization
Robert T. Adamson, PharmD, FASHP, Senior Vice President & Chief Pharmacy Officer
RWJBarnabas Health, NJ
Susan VonNessen-Scanlin, MBA, MSN, CRNP
Assistant Professor and Associate Dean for Clinical Affairs
School of Nursing, Rutgers, The State University of New Jersey
Minal Patel, MD, MPH, Founder and CEO
ABACUS Insights Inc, NYC, NY
Aurel O. Iuga, MD, MBA, MPH, CMQ, Chief Medical Officer, Geneia

2:35 – 2:55  Landscape for Oncology
Kaveh Safavi, MD, JD
Senior Managing Director and Head of Global Health Practice,
Accenture, Chicago, IL
2:55 – 3:55  PANEL DISCUSSION
Oncology Medical Homes and Oncology Strategy Challenges and Successes

Moderator: Kaveh Safavi, MD, JD
Panelists:
Edward Licitra, MD
Chairman Board of Directors Regional Cancer Care Associates
Partner Regional Cancer Care Associates
Chief Financial Officer and Director of Revenue Cycle Central Jersey Division RCCA
Medical Director RCCA Oral Oncolytic Pharmacy
Thomas R. Graf, MD, FAFP, Vice President, Healthcare Transformation and Chief Medical Officer Horizon Blue Cross Blue Shield of NJ
Steven K. Libutti, MD, FACS
Director, Rutgers Cancer Institute of New Jersey
Senior Vice President, Oncology Services, RWJBarnabas Health
Margaret B. Row, MD, MBA, Interim Clinical Chief of Oncology, Summit Medical Group
MD Anderson Cancer Center

3:55 – 4:10  NETWORKING BREAK

4:10 – 5:10  PANEL DISCUSSION
Government Programs: Priorities, Legislative Impact and Other Areas of Focus Transitioning to Value-based Care

Moderator: Linda Schwimmer, JD, President and CEO, New Jersey Health Care Quality Institute
Panelists:
Paul G. Alexander, MD, MPH, Vice President, Blue Cross Blue Shield of NJ and Chief Medical Officer, Horizon NJ Health
Jocelyn Chisholm Carter, JD, President and CEO UnitedHealthcare Community Plan of NJ
Valerie Harr, MA, Director, Policy Integration and Transformation, Horizon Blue Cross Blue Shield of NJ, Government Programs
Sarah Adelman, Deputy Commissioner, New Jersey Department of Human Services

5:10 – 5:15  Closing Remarks
Saira Jan, MS, PharmD