

RUTGERS

Ernest Mario School
of Pharmacy

69TH ANNUAL ROY A. BOWERS PHARMACEUTICAL CONFERENCE

TRANSFORMING NEW JERSEY HEALTH CARE

Affordability, Consumerism, & Innovation:
A Call to Action



MONDAY, NOVEMBER 18TH, 2019
THE PALACE AT SOMERSET PARK
333 DAVIDSON ROAD
SOMERSET, NJ



AGENDA

7:30 AM - 8:30 AM

REGISTRATION, BREAKFAST, & NETWORKING

8:30 AM - 8:45 AM

INTRODUCTION

Program Chair: *Saira Jan*, MS, PharmD, Director of Enterprise Pharmacy | Horizon Blue Cross Blue Shield of New Jersey, Clinical Professor | Ernest Mario School of Pharmacy

8:45 AM - 9:00 AM

WELCOME & OPENING REMARKS

Joseph A. Barone, PharmD, FCCP, Dean & Professor II | Ernest Mario School of Pharmacy

9:00 AM - 9:45 AM

KEYNOTE SPEAKER

State of Health Care in NJ: Gaps & Challenges
Shereef M. Elnahal, MD, MBA, 21st Commissioner of the New Jersey Department of Health, President & CEO | University Hospital

9:45 AM - 10:00 AM

NETWORKING OPPORTUNITY

10:00 AM - 11:30 AM

PANEL DISCUSSION

Health Care Leaders in NJ: Pioneering the Way for Affordable and Innovative Health Care

Speaker: *XinQi Dong*, MD, MPH, Director | Institute for Health, Healthcare Policy, and Aging Research

Panelists:

Shereef M. Elnahal, MD, MBA, 21st Commissioner of the New Jersey Department of Health, President & CEO | University Hospital

Kevin P. Conlin, MHA, Chairman, President, & CEO | Horizon Blue Cross Blue Shield of New Jersey

Brian L. Strom, MD, MPH, Chancellor, Executive Vice President for Health Affairs | Rutgers University

Arturo Brito, MD, MPH, Executive Director | The Nicholson Foundation

11:30 AM- 12:30 PM

PRESENTATION

Rheumatoid Arthritis: Payer-Provider Collaboration to Improve Outcomes

Speakers:

Adrienne R. Hollander, MD, Managing Partner | Arthritis Rheumatic and Back Disease Associates

Saira Jan, MS, PharmD, Director of Enterprise Pharmacy | Horizon Blue Cross Blue Shield of New Jersey and Clinical Professor | Ernest Mario School of Pharmacy

Max Hamburger, MD, FACP, FACR, Founder, Executive Chairman & Chief Medical Officer | United Rheumatology

12:30 PM - 1:30 PM

LUNCH BREAK & NETWORKING OPPORTUNITY



- 1:30 PM - 3:00PM **PRESENTATION AND Q&A SESSION**
Diabetes Landscape and Collaborations for the Management of Better Outcomes
Speaker: *Luigi Brunetti*, PharmD, MPH, BCPS, BCGP, Clinical Associate Professor | Ernest Mario School of Pharmacy, Rutgers, The State University of NJ
Panelists:
Sebastian Schneeweiss, MD, ScD, Professor of Medicine & Epidemiology | Harvard Medical School, Vice-Chief, Division of Pharmacoepidemiology & Pharmacoeconomics | Brigham & Women's Hospital
Rachana Kulkarni, MD, FACC, MBA, CPE, President | American Heart Association of New Jersey, Managing Partner | Medicor Cardiology, Chairman of Medicine & Chief of Cardiology | Robert Wood Johnson Hospital Somerset
Louis F. Amorosa, MD, Chief, Division of Endocrinology, Metabolism, and Nutrition | Robert Wood Johnson Medical School
Meena Murthy, MD, FACE, Chief, Division of Endocrinology, Nutrition, and Metabolism | St. Peter's University Hospital, Director of Saint Peter's Thyroid and Diabetes Center
- 3:00 PM - 3:15PM **NETWORKING OPPORTUNITY**
- 3:15 PM - 4:45PM **PANEL DISCUSSION**
Pharmacy Cost and Transparency: Understanding Trend Drivers, Finding Solutions to Rising Costs, and Supporting Sustainability of the Benefit Program, Transitions of Care, Episodes of Care, and Continuity of Care
Speaker: *David Gambino*, Vice President Transformation & Chief Pharmacy Officer | Horizon Blue Cross Blue Shield of New Jersey
Panelists:
Leslie D. Hirsch, FACHE, President & CEO | Saint Peter's Healthcare System
Laura Balsamini, PharmD, BCPS, National Vice President, Pharmacy Services | Summit Health Management
Suzanne Kunis, Vice President Behavioral Health | Horizon Blue Cross Blue Shield of New Jersey
Kenneth H. Paulus, President & CEO | Prime Therapeutics
- 4:45 PM - 5:00PM **CLOSING REMARKS**
Program Chair: *Saira Jan*, MS, PharmD, Director of Enterprise Pharmacy | Horizon Blue Cross Blue Shield of New Jersey and Clinical Professor | Ernest Mario School of Pharmacy