



**67th Annual Roy A. Bowers
Pharmaceutical Conference
*Solutions to Healthcare
Challenges: Get Results Through
Innovative Programs and
Collaborations***

**Monday, October 23, 2017
8:00 am-5:00 pm**

Location

**Radisson Hotel
21 Kingsbridge Road
Piscataway, NJ**



Who Should Attend?

**Pharmacists | Physicians | Nurses | Pharmaceutical
Companies | State Representatives | Medical Directors |
Managed Care Organizations | Case Managers | Social
Workers | Public Health Officials | Accountable Care Directors
and Staff | Healthcare Research Representatives**

For further information and questions, please contact
Geraldine Murphy at gemurphy@pharmacy.rutgers.edu
or by phone at (848) 445-6823

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Purpose

This conference will address and provide:

- The current healthcare landscape in New Jersey and identify challenges and solutions
- The current legislative impact on healthcare
- How health trends are impacted by legislations, specialty drug pipelines and consolidation of health systems in NJ
- Interactive learning through comprehensive panel discussions and Q&A sessions with industry and topic experts
- Networking with a variety of healthcare stakeholders including managed care and ACO executives, pharmaceutical companies, retail pharmacies, hospital systems, providers and other relevant groups

Learning Objectives

Upon completion, the pharmacist attendees and participants should be able to:

- Recognize the challenges facing health care and need for interdisciplinary management to support the transformation of a healthcare delivery model.
- Describe the integrated health system operating structure and its focus on improvement of healthcare outcomes.
- Assess the impact of legislations on healthcare outcomes.
- Explain the relationship of value based care as it relates to healthcare outcomes.
- Identify the healthcare trends and their challenges and assess the different platforms and management models to address those challenges.
- List the models payers and health systems are utilizing to increase pharma collaborations.

A complete list of supporters will be available at the conference.

Registration Fee: \$185 *(includes continental breakfast, breaks, lunch, and credits)*

Direct link for Registration: <https://ce-catalog.rutgers.edu/coursedisplay.cfm?schID=66596>

A Pharmacy CE accredited activity provided by RBHS Ernest Mario School of Pharmacy.

UAN# 0374-0000-17-032-L04-P Knowledge-Based CPE Activity 6.0 Contact Hours (0.60 CEUs) Release Date: 10/23/17 Expiration Date: 10/23/17

and

UAN# 0374-0000-17-033-L03-P Law CPE Activity .75 Contact Hours (0.075 LAW CEU) Release Date: 10/23/17 Expiration Date: 10/23/17

Total: 6.75 Contact Hours (0.675 CEUs)

This knowledge-based activity UAN# 0374-0000-17-032-L04-P and UAN# 0374-0000-17-033-L03-P qualifies for a total of 6.75 contact hours (0.675 CEUs) of continuing education credit.



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Rutgers Biomedical and Health Sciences is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME), to provide continuing education for the healthcare team.

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This activity is designed for Pharmacists, other Health Care Professionals and other Stakeholders. This program is organized by Rutgers Ernest Mario School of Pharmacy. All individuals who affect the content of continuing education activities are required to disclose to the audience any real or apparent conflict of interest related to the activity. The activity faculty are further required to disclose discussion of off-label/investigational uses in their presentations. These disclosures will be made to the audience at the time of the activity.

Requirements for completion - Pharmacists must be in attendance for the entire program. All attendees MUST sign in and complete a pre-test/post-test and program evaluation in order to receive program credit. No partial credit will be awarded.

Pharmacists: Your NABP e-Profile ID and date of birth will be collected at the conclusion of the program. CPE credit will be processed after the program evaluation has closed to participants, which will be three to four weeks following the activity date.

For additional program information, questions, or concerns, or if you require special arrangements to attend this activity, please contact RBHS Ernest Mario School of Pharmacy Office of Continuing Education, Geraldine Murphy at 848-445-6823 or ce@pharmacy.rutgers.edu.

RBHS reserves the right to modify the activity content, faculty and activities, and reserves the right to cancel this activity, if necessary.

The following contributors have no relevant financial relationships with commercial interests to disclose:

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Brian L. Strom, MD, MPH; Inaugural Chancellor of Rutgers RBHS, Rutgers University

Joseph Barone, PharmD, FCCP; Dean and Professor II, Rutgers Ernest Mario School of Pharmacy

Allen J. Karp; Senior Vice President Healthcare Management, Horizon Blue Cross Blue Shield of NJ

William J. Castner, Jr., Esq; Senior Vice President Corporate & Regulatory Affairs, Horizon Blue Cross Blue Shield of NJ

Linda Schwimmer, JD; CEO and President, NJ Healthcare Quality Institute

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Don McDaniel, MBA; Vice Chairman of Continuum Health
Eric Percher, Equity Research Analysis

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Peter Nakagami, Medical Student; Rutgers NJ Medical School
Amar Bukhari, MD; Associate Chair, Department of Medicine,

Chief, Division of Pulmonary, Critical Care and Sleep Medicine; Chair, Ethics Committee, St. Peter's University Hospital

AGENDA

- 7:15 – 8:00 AM** Registration, Continental Breakfast, and Networking Opportunity
- Program Chair:** **Saira Jan, MS, PharmD**
*Clinical Professor, Ernest Mario School of Pharmacy/Rutgers, The State University of NJ
Director, Pharmacy Strategy and Clinical Integration, Horizon Blue Cross Blue Shield of NJ*
- 8:00 – 8:10** Introduction
Saira Jan, MS, PharmD
- 8:10 – 8:20** Welcome and Opening Remarks
Joseph A. Barone, PharmD, FCCP, Dean and Professor II
Ernest Mario School of Pharmacy/Rutgers, The State University of NJ
- 8:20 – 9:15** **KEY NOTE LECTURE:**
Integration of Healthcare and Value Based Reimbursement in New Jersey
Lowers Health Cost
Allen J. Karp
*Senior Vice President Healthcare Management
Horizon Blue Cross Blue Shield of NJ*
- 9:15 – 9:55** Academic, Provider and Health System Merger: Opportunities for Population Management, Research and Pharma Collaborations
Brian L. Strom, MD, MPH, Chancellor
*Inaugural Chancellor of Rutgers Biomedical and Health Sciences (RBHS)
Executive Vice President for Health Affairs
Rutgers, The State University of NJ*
- 9:55 – 10:15** **NETWORKING BREAK**
- 10:15 – 11:00** Legislative Update
William J. Castner, Jr., Esq.
*Senior Vice President, Corporate and Regulatory Affairs
Horizon Blue Cross Blue Shield of NJ*

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11:00 – 12:00 Noon **PANEL DISCUSSION**

Structural Changes in Healthcare in New Jersey:
Responses in the Healthcare Marketplace

Moderator: Linda Schwimmer, JD

*President and CEO, New Jersey
Health Care Quality Institute*

Panelists:

Allen J. Karp

Brian L. Strom, MD, MPH

William J. Castner, Jr., Esq.

Reynold A. Panettieri, Jr., MD

Professor of Medicine, Robert Wood Johnson Medical School

Vice Chancellor, Clinical & Translational Science

Director, Rutgers Institute for Translational Medicine & Science

Emeritus Professor of Medicine, University of Pennsylvania

Don McDaniel, MBA, Vice Chairman of Continuum Health

12:00– 12:45 PM **LUNCH and NETWORKING SESSION**

12:45– 1:00 PM

Introduction to the HOPE Program

Laura Pizzi, PharmD, MPH

Director, Health Outcomes, Policy and Economics Program

Ernest Mario School of Pharmacy/Rutgers, The State University of NJ

1:00 – 1:30

Trends in Healthcare

Eric Percher, Equity Research Analyst

Former Director, Equity Research, Healthcare Distribution & Technology, Barclays

1:30 – 2:00

Innovative Analytic Platform for Comparative Effectiveness,
Outcomes Based Contracting and Episodes of Treatment

Jeremy Rassen, ScD

Co-Founder and Chief Scientific Officer, Aetion, Inc.

Formerly Assistant Professor of Medicine

Brigham and Women's Hospital and Harvard Medical School, Boston, MA

Sebastian Schneeweiss, MD, ScD

Professor of Medicine and Epidemiology, Harvard Medical School, Boston, MA

Advisor, U.S. Food and Drug Administration (FDA), European Medicines Agency (EMA),

Centers for Medicare & Medicaid Services (CMS), Patient-Centered Outcomes

Research Institute (PCORI), and the National Institutes of Health (NIH)

2:00-2:30

Changing Specialty Distribution to Clinical Management Models

Jonathan Gavras, MD, FCCP

Senior Vice President, Chief Medical Officer

Prime Therapeutics

2:30-2:45

NETWORKING BREAK

2:45-3:45

PANEL DISCUSSION

Understanding and Discussing Solution to
Healthcare Trends

Moderator: Saira Jan, MS, PharmD

Panelists:

Eric Percher

Jeremy Rassen, ScD

Sebastian Schneeweiss, MD, ScD

**David Hartenbaum, MD, Executive Director, PBM and National Accounts
Merck & Co, Inc**

**Nilesh P. Desai, RPh, MBA, Administrator, Pharmacy and Clinical Operations,
Hackensack University Medical Center**

**Robert T. Adamson, PharmD, FASHP, Chief Pharmacy Officer
Corporate Pharmacy, Robert Wood Johnson Barnabas Health**

3:45 – 4:45

PANEL DISCUSSION

Access Issues in the Face of Charity Care and Medicaid Cuts

Moderator: Linda Schwimmer, JD

Panelists:

Chantal M. Brazeau, MD

*Professor of Family Medicine and Psychiatry
Chair (Interim), Department of Family Medicine
Assistant Dean for Faculty Vitality
Rutgers New Jersey Medical School*

Michael Gerstmann, MD

*Assistant Professor of Family Medicine
Faculty Advisor Student Family Health Care Center
Rutgers New Jersey Medical School*

Susan VonNessen-Scanlin, MBA, MSN, CRNP

*Assistant Professor and Associate Dean for Clinical Affairs
Rutgers School of Nursing
Rutgers, The State University of New Jersey*

Mary Wagner, PharmD, MS

Associate Professor, Rutgers Ernest Mario School of Pharmacy

Jose Medina, Medical Student, Rutgers New Jersey Medical School

Peter Nakagami, Medical Student, Rutgers New Jersey Medical School

Amar Bukhari, MD,

*Associate Chair, Department of Medicine
Chief, Division of Pulmonary, Critical Care and Sleep Medicine
Chair, Ethics Committee
St. Peter's University Hospital*

4:45 – 5:00

Closing Remarks

Saira Jan, MS, PharmD