65th Annual Roy A. Bowers Pharmaceutical Conference
Next Generation Health Care and Consumer Interface
Including the Emerging Challenges in Specialty Management

Wednesday, September 30, 2015
8:00 am – 5:00 pm

Location: Radisson Hotel, 21 Kingsbridge Road, Piscataway, NJ
Registration Fee: $185 (includes continental breakfast, breaks, lunch, and credits)

UAN# 0038-0000-15-007-L04-P Knowledge-Based CPE Activity
Release Date: 09/30/2015   Expiration Date: 09/30/2015
6.0 Contact Hours (0.60 CEUs)
AND
UAN# 0038-0000-15-006-L03-P Law CPE Activity
Release Date: 09/30/2015   Expiration Date: 09/30/2015
1.0 Contact Hours (0.10 LAW CEU)

Total: 7.0 Contact Hours (0.70 CEUs)

Purpose
This conference will address and provide:
- The current healthcare landscape in New Jersey and how it compares to the nation
- The current clinical management, challenges and strategies to manage specialty pharmacy and lessons learned
- How consumer centric health care involves analytics, tele-health and technology to improve patient outcome
- An interactive learning through comprehensive panel discussions and Q&A sessions with industry and topic experts
- Network with a variety of healthcare stakeholders including managed care and ACO executives, pharmaceutical companies, retail pharmacies, hospital systems, providers and other relevant groups

Learning Objectives
Upon completion, the pharmacist attendees and participants should be able to:
- Recognize the need for interdisciplinary education to support the transformation of a health care delivery model
- Define the role of analytical framework in health care value strategy
- Describe the state of population care in New Jersey as it compares to the nation
- Discuss technology, tele-health and consumer centric care in ACO, OSC and PCMH models
- Review the specialty/biosimilar drug pipelines and trend management as it impacts pharmacy budget
- Examine national and state legislations, challenges and impact on specialty pharmaceuticals
**Agenda**

7:15 – 8:00 am  Registration, Continental Breakfast and Networking Opportunity

**Program Chair:** Saira Jan, MS, PharmD  
*Clinical Professor, Ernest Mario School of Pharmacy/Rutgers, The State University of NJ  
Director, Pharmacy Strategy and Clinical Integration, Horizon Blue Cross Blue Shield of NJ*

8:00 – 8:10  Introduction  
Saira Jan, MS, PharmD

8:10 – 8:20  Welcome and Opening Remarks  
*Joseph A Barone, PharmD, FCCP, Dean and Professor II  
Ernest Mario School of Pharmacy/Rutgers, The State University of NJ*

8:20 – 8:40  The Mission of Interdisciplinary Education to Support Healthcare Value Strategy  
*Brian L. Strom, MD, PhD, Chancellor  
Inaugural Chancellor of Rutgers Biomedical and Health Sciences (RBHS)  
Executive Vice President for Health Affairs  
Rutgers, The State University of NJ*

**Program Moderator:** Linda Schwimmer, JD, CEO and President  
New Jersey Health Care Quality Institute

8:40 – 9:15  **KEYNOTE LECTURE:** Analytical Framework to Support HCV Strategy  
*Minalkumar Patel, MD, MPH, Senior Vice President and Chief Strategy Officer  
Blue Cross Blue Shield of NJ*

9:15 – 10:15  The State of Population Health: How New Jersey Compares to the Nation  
*Kimberly E. White, MBA, Senior Consultant  
Numerof & Associates, Inc.*

10:15 – 10:40  NETWORKING BREAK

10:40 – 11:40  Consumer Interface with New Models of Care, Outcomes and Strategies: The Patient-Centered Medical Home (PCMH) and Organized System of Care (OSC)  
*Alfred F. Tallia, MD, MPH, Professor and Chair, Family Medicine and Community Health  
Rutgers Robert Wood Johnson Medical School  
Executive Director, Robert Wood Johnson Partners  
RWJ University Hospital and Rutgers, The State University of NJ*

11:40 – 12:30 pm  **PANEL DISCUSSION:** Technology, Tele-health and Consumer Interface in a New Era of Health Care Value Strategy  
*Dr. Brian L. Strom, Dr. Minalkumar Patel, Dr. Alfred F. Tallia, Kimberly E. White and Poonam Alaigh, MD, MSHCPM, FACP/Former Commissioner of the Department of Health and Senior Services of NJ*

12:30 – 1:30  LUNCH and NETWORKING SESSION
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<th>Time</th>
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<tr>
<td>1:30 – 2:15</td>
<td>Specialty/Biosimilar Pipeline and Trend Management Strategy&lt;br&gt;&lt;br&gt;&lt;span style=&quot;font-weight: bold;&quot;&gt;David Lassen, PharmD, Chief Clinical Officer&lt;/span&gt;&lt;br&gt;&lt;br&gt;&lt;em&gt;Prime Therapeutics&lt;/em&gt;</td>
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<td>2:15 – 3:00</td>
<td>Impact of Legislation on Specialty/Biosimilar in the State of New Jersey&lt;br&gt;&lt;br&gt;&lt;span style=&quot;font-weight: bold;&quot;&gt;Former Congressman Robert E. Andrews, JD&lt;/span&gt;</td>
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<td>3:00 – 3:15</td>
<td>NETWORKING BREAK</td>
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<td>3:15 – 4:55</td>
<td>PANEL DISCUSSION: Specialty Management and Challenges - Specialty&lt;br&gt;Distributors/Retail/Hospital Pharmacies, Payers, Pharma Companies and Providers&lt;br&gt;&lt;br&gt;&lt;span style=&quot;font-weight: bold;&quot;&gt;Dr. David Lassen, Robert E. Andrews, Maria Lopes, MD, MS/Chief Medical Officer, CDMI/Magellan, Sam Currie R.Ph./Director of Pharmacy Services, Horizon NJ Health, Patrick F. Gill, BS, R.Ph./Director and Chief Pharmacy Officer, Horizon Blue Cross Blue Shield of New Jersey&lt;/span&gt;</td>
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<td>4:55 – 5:00</td>
<td>Closing Remarks&lt;br&gt;&lt;br&gt;&lt;span style=&quot;font-weight: bold;&quot;&gt;Saira Jan, MS, PharmD&lt;/span&gt;</td>
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